



RI Theme 2011-12
"Reach Within to Embrace Humanity"

The Rotary Club of Stevens Point [WI]

PO Box 908, Stevens Point, WI 5448
Club 2673 District 6220



March 14, 2012



Rotary Club of Stevens Point



'The 2517 Club'

Program Arrangements – Jim Anderson



GREETERS

March 14– Bob Stack & Linda Taylor



March 21 – Stack, Heiser & Retzki
March 28 – Jim Owens & Mary Williams; April 4 – Sandy Retzki & LeRoy Heiser
April 11 – Suzanne Murphy & J Bergin; 18 – McHone & C King
April 25 – J Mouw & _____

Coming Events

MARCH 2012 RI THEME – Literacy Month and World ROTARACT Week



District 6220 Conference – Waupaca Hosts – May 18/19
Rotary International's 107th Year and Our Club's almost 95th

Rotary Intl: www.rotary.org District: www.ridistrict6220.org

Our Club: www.stevenspointrotary.com

Polio UPDATE Daily - <http://www.polioeradication.org/Home.aspx>

UWSP ROTARACT – <http://www.facebook.com/pages/UWSP-Rotaract/153776281332253>

Morning Club – Greater Portage County www.portagecountyrotary.com [Comfort Inn, Plover, Friday 7 a.m.]

Rotary Basics – great site – check it out!

<http://www.rotary.org/EN/MEMBERS/NEWMEMBERS/ROTARYBASICS/Pages/TheOrganizationofRotary.aspx>

Rotary News & Views

- - Of the Club and Otherwise



Guests and Rotarian Visitors

- Visitors
 - Trish Baker, Clerk of Courts, Portage County [PDG Dick Judy]
 - Karlene Groshek – recent UWEC grad headed to S. Korea to teach [probably there right now] reported on her recent trip to Peru with a medical team.

Announcements

- Mark March 21 on your calendar – Lovro's parents from Croatia will be visiting our meeting. It's his spring break at UWSP. Lovro has been ROTARACT President for past year and half and is now Treasurer.
- Place of Peace Food Service – evening of March 29 – mark the calendar!! Ann Huntoon has needed servers signed up but is looking for ideas for menu.
- Eric Beuerman will be leaving our Rotary Club & UWSP ROTC in June to begin preparations for a yearlong NG tour in Afghanistan as Operations Officer for an agriculture development team.
- John Bergin
 - Fall RYE – doesn't know home country of the inbound student but already looking for host families.
 - Our candidate for summer RYE has dropped out.
 - Visioning Reminder – remember **it PAYS** – our elevator speech for **P**artnerships in the community and world; **A**CCOMPLISH through synergy of efforts; **Y**OUTH is the key to the future; **S**ERVICE – always key to Rotary. There's your elevator speech in a nutshell.
- Cliff King looking for volunteers to help with annual Rotary Scholarship selection.
- 50-50 Raffle – Rick donated lunch \$ to Polio Plus but missed the joker for big money.

Presenter: Mark Buttera, owner and brew master of O'so Brewing gave us a great lesson on small craft breweries and the multitude of brew varieties that are possible.

- Program host Steve Cywinski is an avid home brewer but doesn't pass a chance to check out a new craft beer.
- Mark and his childhood sweetheart are the backbone of O'so. O'so's success has been a surprise to them after a very humble beginning as a mechanical design and she in accounting. They moved from a location catering to the home brew market to a larger location on Michigan Ave, then expanded to Springville Wharf [with JD Manville next door as a ready and willing tester] and now to new space in Plover Village Park with more than 12,000 feet of brewing, retail goods and a new testing/tasting room with forty or more brews on tap.
- This year they expect to double production to more than 4,500 barrels, rapidly catching Central Waters.
- There are fourteen on the payroll with controlled but rapid growth.
- Distribution is a problem for all small breweries.

- There is a good sense of competition among the craft brewers but a lot of cooperation. O'so will be joining with a number of other small brewers for festivals like October Fests.
- New beer titled "Memory Lane" with proceeds going to Alzheimer's Assn.
- They produce a deer hunter brew 'doe in heat' and 'buck in rut'. Typical catchy label beers.
- Kraft beer is about 7% of Wisconsin production and growing, about 22% in Oregon.
- An audience question had a most interesting answer – flavors and varieties are virtually endless given the different waters, ethnic and geography of the world. Of course some combinations are now so palatable like their worst to date – a pumpkin, rye, smokey flavor Belgium style – it was terrible.



Happy Dollars –

- \$2 John Baehr – StePt Journal picture with NAPA award winner sure wasn't his greatest side; glad that his colleague is able to go home after leukemia treatment.
- \$2 Ann Huntoon – the Governor's Tourism Conference was fantastic and now she's looking forward to the Multidistrict PETS [President Elect Training] weekend with President Elect Terry Arnold and then a good bit of vacation.
- Tom Bertz – really enjoyed his trip to Holland [even if Michigan] although the Pointer BB five were knocked out of the tournament.
- \$2 Steve Cywinski – Point Bock Run was really fun but a saddish dollar when there was no Bock left at the end. Guess our speaker for O'So Brewery didn't bring any either!

ROTARY INTERNATIONAL NOTES AND NEWS

Celebrated Rotary's 107th anniversary on 23 February

Stevens Point Rotary first organization meeting February 26, 1917

Stevens Point Rotary first Formal Meeting March 23, 1917

Stevens Point Rotary CHARTERED May 1, 1917

[Sponsored by Rotary Club of Duluth, MN]

OFFICERS AND CHAIRS 2011-12

President	Rick Jansing	715- 630-3219	rickjansing@att.net
Pres Elect	Terry Arnold	715- 342-4228	tearnold@charter.net
Secretary	José Murillo	715- 344-5522	jmurillo@cfbwi.com
Treasurer	Nick Inman	715-422-1126	nickl@rivercitiesbank.com
Foundation	Cliff King	715- 341-9406	cliff@skyward.com
Membership	Ann Huntoon	715- 345-2976	annah@cwso.org
Club Svc	Bob Stack	715- 346-1545	bstack@uwsp.edu
Club Admin	John Bergin	414- 364-4399	johnf.bergin@wctc.net
RYE/GSE	John Bergin	414- 364-4399	johnf.bergin@wctc.net
INTERACT	Cheryl Breit	715.343.7110	cbreit@capmail.org
ROTARACT	Eric Beuerman	715-346-2885	ebeuerma@uwsp.edu
Media	PDG Dick Judy	715-965-8417	rjudymaga@gmail.com

Future Programs -

March		Literacy Month and World ROTARACT Week
14	Jim Anderson	Club 2617
21	Dick Judy	Mark Rossano, ACS Clinical Services PC – ‘Just a Little Gratitude Helps - So Does Forgiveness’
	Lovro Kuspilic	UWSP ROTARACT- Introduces his parents from Croatia
Mar23		Stevens Point Rotary's first formal meeting in 1917; Chartered May 1, 1917
28 [7:00 am]	Pres Rick	Rotary Board – Downtown Library
28	Pres Rick	Club Assembly –Time to Catch-up and Think About RI Year 2012-13
29 [Thur]	Ann Huntoon	Place of Peace – dinner meal service 4:45 – 6:15 pm
April		RI Magazine Month
4	Ann Huntoon	Former Lt. Gov. Barbara Lawton, President of the board of directors for the Wisconsin Arts Board who will speak on the Creative Economy and the building and nurturing of social capital
11	John Bergin	Utku's Report – Nearing a year as RYE student from Izmir, Turkey
18	José Murillo	Dave Smeltzer, US Representative for Harare – ‘Wildlife Preservation and Hunting in Namibia’
25 [7:00 am]	Pres Rick	Rotary Board – Downtown Library
25	Ann Huntoon	Brian Borchardt – Curator, Scarabocchio Art Museum – a new joint venture City of StePt & UWSP
May		Preparation for the New Rotary Year; RI Convention 2012 Thailand
1	StePt Rotary	Chartered by Rotary International; sponsored by Duluth Rotary
2	Terry Arnold	Report on Wash DC Conference - An Affordable World Security System
6-8	International	Rotary International Conference Bangkok, Thailand, May 6-8
9	Foundation Chair	2012 Scholarship Presentation – SPASH, Pacelli, MSTC and UWSP
16	Cliff King	John Weting, Marquette Noon ‘Turkey Literacy Project – A Bird’s Eye View’
18-19	Dist Conf	6220 District Governors Conference 2012 - May 18 & 19, 2012
23 [7:00 am]	Pres Rick	Rotary Board – Downtown Library
23	Don Tomaso	Maura Robinson, owner “Home Care Instead of Senior Care – Non-medical Care Giving for Portage, Wood, Marathon Counties”
30	Julie Mouw	Virtual Vision Internet Solutions - Andy Scott & Gary Reissman – The New Age of Web and Social Networking,
June		Rotary Fellowships Month
6		
13		
20	Patti Cahill	Sarah O'Donnell, PC Business Council , Jessica Hoerter UWSP - IGNITE [Young Professional Group and their upcoming project The Born Learning Trail they will be installing in June]
27 [7:00 am]	Pres Rick	Rotary Board – Downtown Library
27 [5-7]	Club Picnic	Catered picnic at Bukholt Park Shelter [special celebration for home bound Turkey RYE Utku] [members, guests, past members, GSE, RYE, Ambassadorial Scholars, prospective members, etc]

The 4-Way Test

Adopted by RI in 1943

Of the things we think, say or do ---

- 1 - Is it the TRUTH?
- 2 - Is it FAIR to all concerned?
- 3 - Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4 - Will it be BENEFICIAL to all concerned?